

## Claims

- [c1] We claim as our invention:
- 1.A method for manufacturing a golf club head having a polymer insert with an indicia thereon, the method comprising:
- placing the golf club head within a base, the golf club head having a front face with a recess and an insert therein, the base designed to contain the golf club head with the insert exposed for printing thereon;
- pad printing an UV-curable ink directly on the external surface; and
- curing the indicia through exposure to artificial UV light for a predetermined time period.
- [c2] 2.A method for manufacturing a golf club head having a polymer insert with an indicia thereon, the method comprising:
- placing the golf club head within a base, the golf club head having a front face with a recess and an insert therein, the base designed to contain the golf club head with the insert exposed for printing thereon;
- pad printing a heat-curable ink directly on the external surface; and
- curing the indicia through heating in a convection oven for a predetermined time period.
- [c3] 3,A method for manufacturing a golf club head having a polymer insert with an indicia thereon, the method comprising:
- placing the golf club head within a base, the golf club head having a front face with a recess and an insert therein, the base designed to contain the golf club head with the insert exposed for printing thereon;
- hot stamping the indicia directly on the external surface; and
- cooling the golf club head for a predetermined time period.